

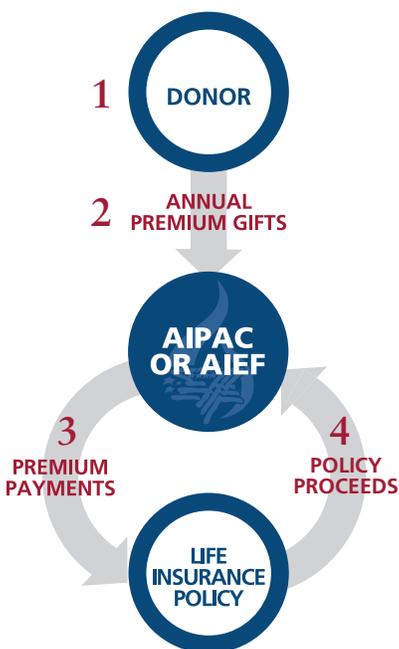
Maximize your impact.

Life Insurance

One of the most cost-efficient ways to create a substantial AIPAC Tomorrow legacy.

A gift of a new or existing life insurance policy is an easy and effective way for you to leverage your funds to help secure the future of the U.S.-Israel relationship. Because premium payments amount to just a fraction of the full face value of a policy, you can contribute a larger amount to AIPAC Tomorrow than you might otherwise have thought possible.

HOW TO ESTABLISH A GIFT OF LIFE INSURANCE WITH A NEW POLICY



Step 1 Contact us in order to name AIPAC or its affiliated charitable organization, AIEF, as owner and beneficiary.

Step 2 You make a gift to AIPAC or AIEF each year for the amount equal to the premium. This payment toward your legacy gift is in addition to your ongoing annual support for AIPAC.

Step 3 AIPAC or AIEF makes premium payments to the life insurance company.

Step 4 When the policy matures, the proceeds are paid to AIPAC or AIEF.

You can also transfer all or a portion of an existing or paid-up life insurance policy to AIPAC or AIEF.

WHAT ARE THE BENEFITS?

- You receive an income tax charitable deduction for annual life insurance premium payments to AIEF.
- Premiums on your new life insurance policy should be structured so your gift is fully paid within ten years or less. Once your premiums are paid, neither you nor your heirs have to take any further action.
- Because the policy is not part of your estate, the assets will transfer directly to AIPAC or AIEF after your lifetime without going through probate. An endowment will be established in your name starting at \$100,000.
- The AIPAC Tomorrow Campaign will recognize you immediately for the face value of the policy.
- If you gift an existing policy to AIEF, you may receive an immediate income tax charitable deduction for the cash surrender value of the policy or the total premiums paid, whichever is less.



Make Your Legacy Israel's Future The AIPAC Tomorrow Campaign

As you begin to explore an AIPAC Tomorrow legacy gift, you should consult your advisor for legal and tax advice. The AIPAC Tomorrow Campaign is a planned giving and endowment initiative of the American Israel Public Affairs Committee (AIPAC) and the American Israel Education Foundation (AIEF), the charitable organization affiliated with AIPAC. AIPAC Tax ID #53-0217164 AIEF Tax ID #52-1623781. **Learn more at www.aipac.org/plannedgiving**